

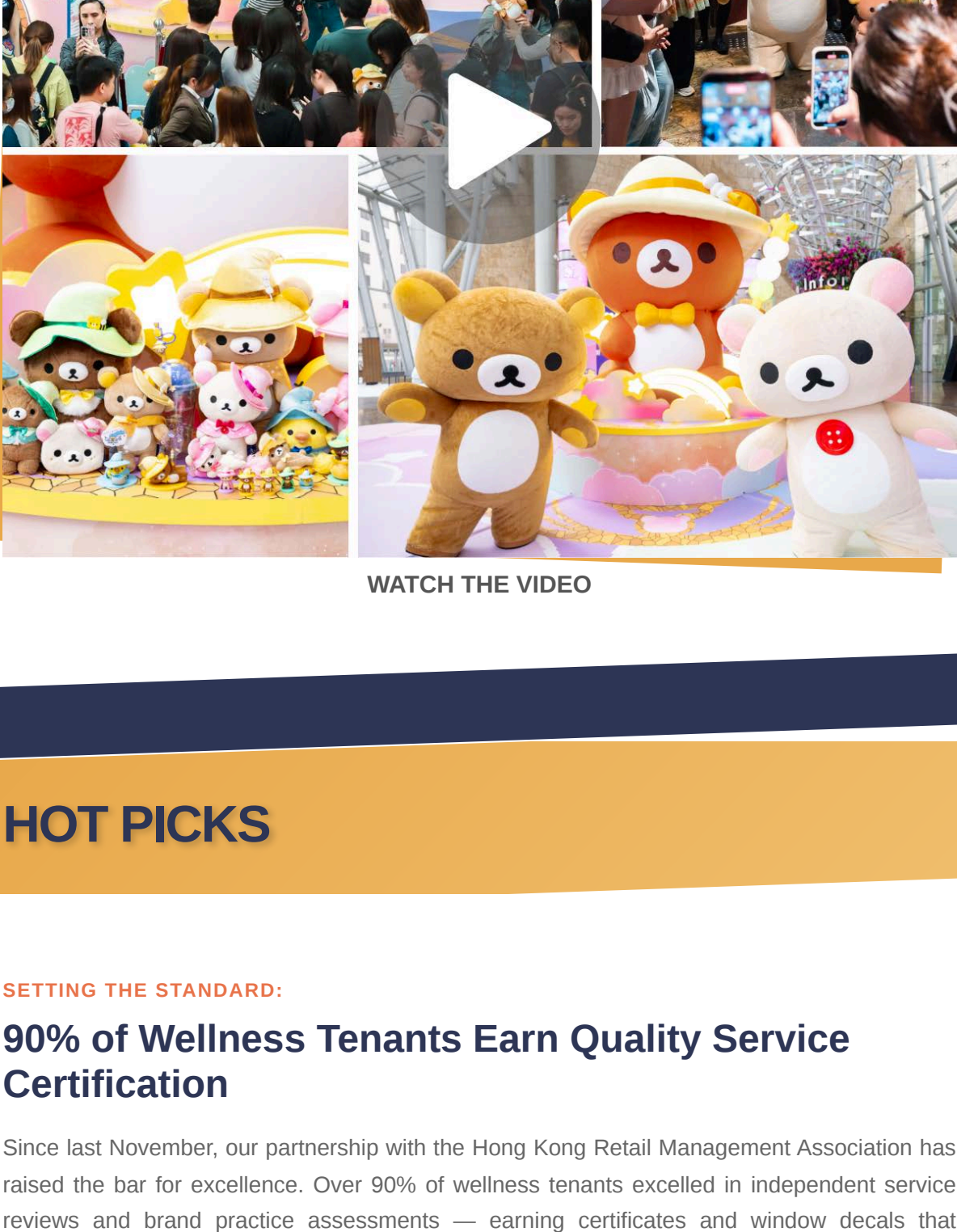
THE HEADLINE

STAY LOCAL, TREND GLOBAL

Celebrating the Rilakkuma Debut

This April, we redefined retail with the world-first **Rilakkuma's Enchanted Wishes POP-UP SHOP** at Langham Place. Featuring over 30 exclusive premieres, the store buzzed with fans and trendsetters celebrating a global-scale launch.

[READ MORE](#)



WATCH THE VIDEO

HOT PICKS

SETTING THE STANDARD:

90% of Wellness Tenants Earn Quality Service Certification

Since last November, our partnership with the Hong Kong Retail Management Association has raised the bar for excellence. Over 90% of wellness tenants excelled in independent service reviews and brand practice assessments — earning certificates and window decals that underscore their commitment to quality.

[READ MORE](#)



GET READY:

EcoChampion Pledge 2026

We're uniting tenants across Three Garden Road, Langham Place, and Great Eagle Centre to accelerate sustainability wins and push toward Net Zero. Stay tuned for the next chapter — and [READ MORE](#) about 2025 achievements.

NOW AVAILABLE

2025 Annual and Sustainability Reports

We're pleased to share our [2025 Annual Report](#) — a year of resilient performance and strategic growth through disciplined asset management and proactive tenant-mix optimisation.

Our latest [Sustainability Report](#), detailing how our ESG-driven approach to growth and operational excellence, integrating sustainability for success into 2026 and beyond.

[READ MORE](#)

2025 Champion REIT

Leading the Way for Lasting Impact

THE TEAM THAT ROCKS!

Highlights from our First 2026 Town Hall

Our first Town Hall brought teams together for key business updates and a dynamic drum jamming session that underscored the power of rhythm and collaboration. The energy reaffirmed our shared spirit and alignment—propelling us with confidence into Q2 and beyond.

[READ MORE](#)

OUR CHAMPIONS

THE FUTURE IS NOW

A Conversation with Our Digital Lead on AI

For our Digital Team, AI is the engine reshaping how we deliver value. By leveraging AI-driven insights, we've evolved into a strategic partner, ensuring our digital roadmap aligns with company success. In a recent conversation with Camby, Senior Program Manager, he highlighted how these tools are transforming our internal culture.

"Efficiency has surged," Camby notes. *"By integrating AI into our coding workflows, we have slashed development times and moved production in-house. This reduces our reliance on external vendors, protects our intellectual property, and ensures we remain agile and cost-effective."*

Beyond operations, Camby is particularly excited about the shift toward *"ambient AI"*. *"We are moving past the era of siloed mobile apps toward a future where technology acts as an invisible layer,"* he explains. *"Instead of navigating through devices, we will simply interact with intelligence that anticipates our needs. It is a paradigm shift where technology finally gets out of the way, allowing us to stay more present in the physical world."*

EVENT SPOTLIGHTS

WEALTH TALK SERIES

Exploring Art, Assets, and Impact

We hosted "Mastering Art, Assets and Impact – Timeless Legacy, Tomorrow's Wealth" at Eaton Club, exploring how modern wealth is shaped by tangible assets and lasting legacies.

[READ MORE](#)

MARCH AT CHAMPION REIT

Connecting Energy, Creativity and Community

Langham Place Mall buzzed with exciting pop-ups, while Women's Day engagements at Three Garden Road spotlighted inclusion. Eaton Club added cultural flair with signature Musica del Cuore.

[READ MORE](#)

INSIGHT IN ACTION

Inspiring Talents

We welcomed 30 master's students from the National University of Singapore Business School, led by Professor Tien Foo Sing, to Langham Place for a deep dive into Hong Kong's real estate market—engaging future industry talent.

[READ MORE](#)

TRADITION MEETS CONNECTION

Celebrating Year of the Horse

Lion Dance celebrations at Langham Place and Three Garden Road brought festive energy to tenants and the community—showcasing how our spaces connect people, businesses, and culture.

[READ MORE](#)

AWARD RECOGNITION

Zero-Carbon-Ready Building Certification Scheme

Extra Low
(for both Three Garden Road and Langham Place)

HKMA Best Annual Reports Awards 2025

Excellence Award for Small Size Entries

Tithe Ethical Consumption Movement 2025

Social Enterprise Supporter Excellence Award

Inter-Company Volunteer Week 2025

Community Catalyst