

# ChampionREITalk.

## THE HEADLINE

### Champion REIT ESG Gala 2025 Redefining Values of Commercial Properties through Innovation

Following the resounding success of our ESG forums in the past years, which united more than 50,000 tenants, industry pioneers, and community partners, we proudly unveiled the Champion REIT ESG Gala running from 29 July and 1 August. Revolving around the theme "Innovate · Inspire · Integrate" this four-day gala marks our strategic leap from asset management to becoming a Super Connector and Super Value-adder for stakeholders.

This event was more than a celebration — it was a catalyst for impact, fostering sustainability, holistic well-being, and social inclusion.

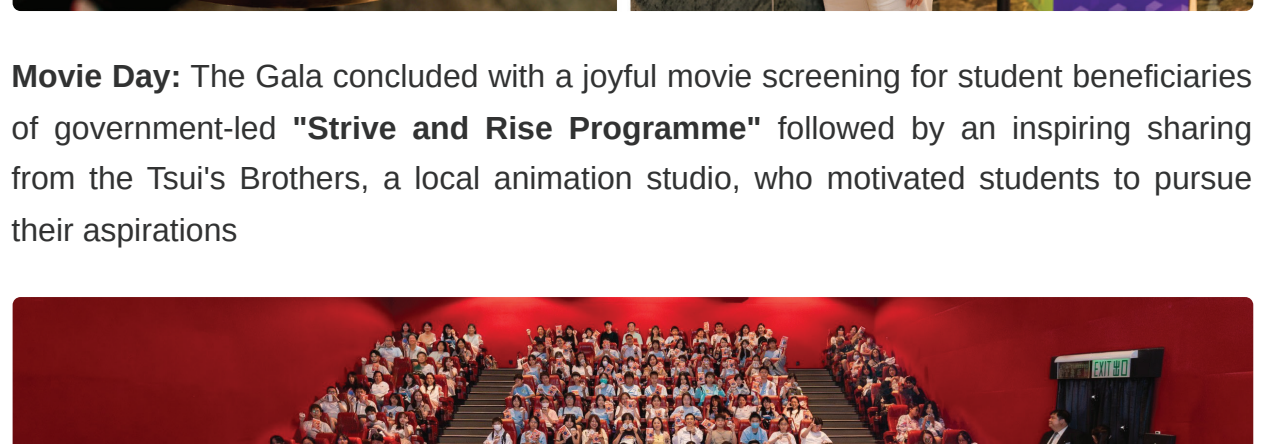
**Provocative Dialogues:** Engaging panel discussions on green transformation and youth empowerment, and a motivational keynote by three-time Olympic swimmer Camille Cheng on mental resilience



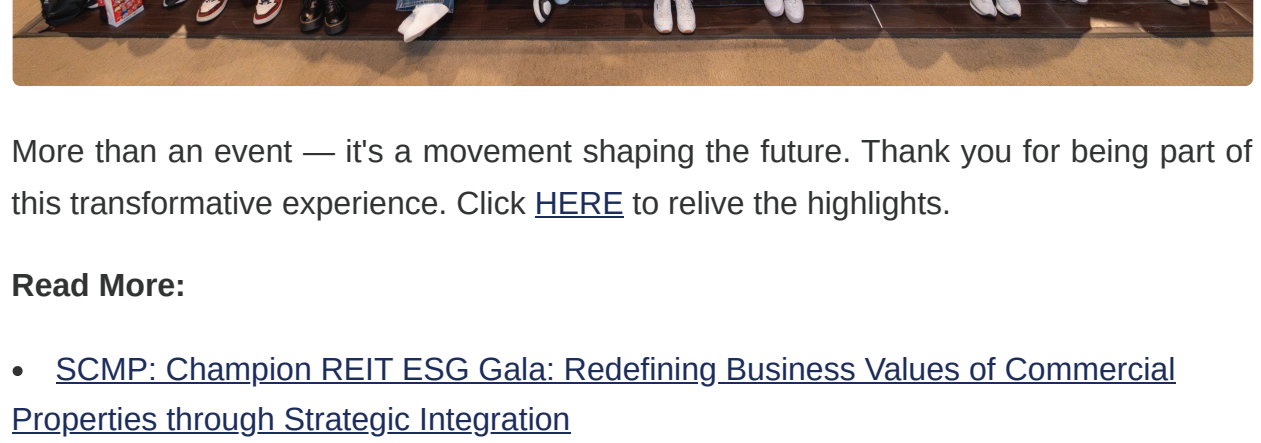
**EcoChampion Pledge:** This tenant-driven initiative, in partnership with the Business Environment Council, has achieved measurable success in energy efficiency, recycling, and green procurement. Tenants participating at Level 3 have realised over a 6% reduction in energy use intensity over six months compared to the previous year



**6D Wellness:** Langham Place Office Tower's "6 Dimensions Wellness" concept was launched alongside the new vibrant **Social Wellness Hall** at **Eaton Club**. The celebration featured the artist Louis Cheung (張繼聰) who shared wellness tips. Kelvin Yuen (袁斯樂) who showcased his masterclass in landscape photography and student photo competition



**Inclusive Art Exhibition:** A vibrant showcase by Alvin Li (李子舜), a talented young artist with autism, celebrating the power of inclusive artistry at Three Garden Road



**Sports Day:** A dynamic Sports Day in collaboration with PURE Fitness, promoting healthy and active lifestyles in the workplace



**Movie Day:** The Gala concluded with a joyful movie screening for student beneficiaries of government-led "Strive and Rise Programme" followed by an inspiring sharing from the Tsui's Brothers, a local animation studio, who motivated students to pursue their aspirations

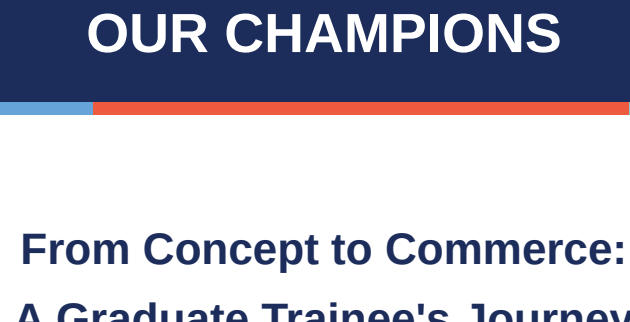


More than an event — it's a movement shaping the future. Thank you for being part of this transformative experience. Click [HERE](#) to relive the highlights.

Read More:

- SCMP: [Champion REIT ESG Gala: Redefining Business Values of Commercial Properties through Strategic Integration](#)
- 信報: [冠君舉辦ESG盛會 戰略轉型「超級增值人」重塑商業地產價值 協作共創多贏局面](#)

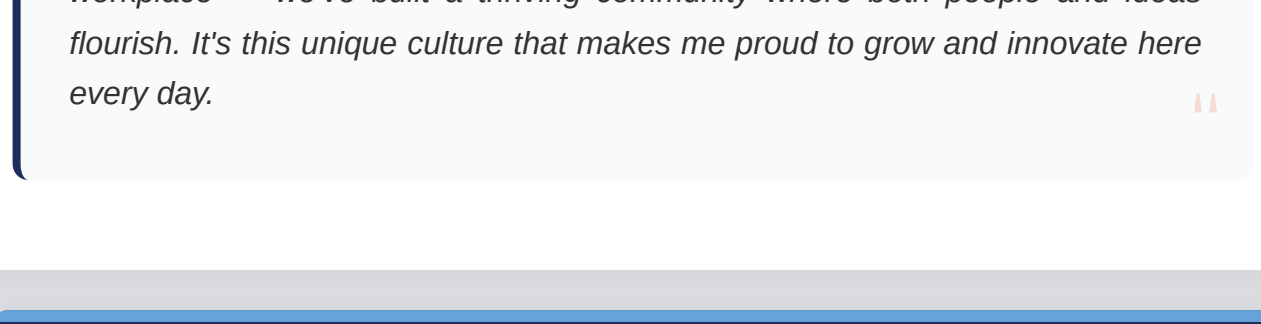
## HOT PICKS



### "WoW! WE PLAY" Excitement at Langham Place Mall!

Langham Place Mall celebrates its 20th anniversary, marking two decades as a cultural and lifestyle icon in Mong Kok. Staying true to its DNA "Stay Local. Trend Global", this year's campaign revolves around PlayVolve — an interactive, creative space that sparks joy for all ages. Together with the bold theme "Wow! WE PLAY", the mall reimagines retail as a playful and culturally rich experience.

We are excited to reveal the debut of Chiikawa Ramen Buta's first overseas branch at Langham Place Mall, bringing this viral Japanese sensation to Hong Kong foodies! This new addition enhances Langham Place's legacy of extraordinary experiences, from our Kowloon City Boy collaboration to Ultraman and Disney-themed Baby Oysters. We continue to connect communities through creativity and storytelling, celebrating the past while shaping an exciting future.

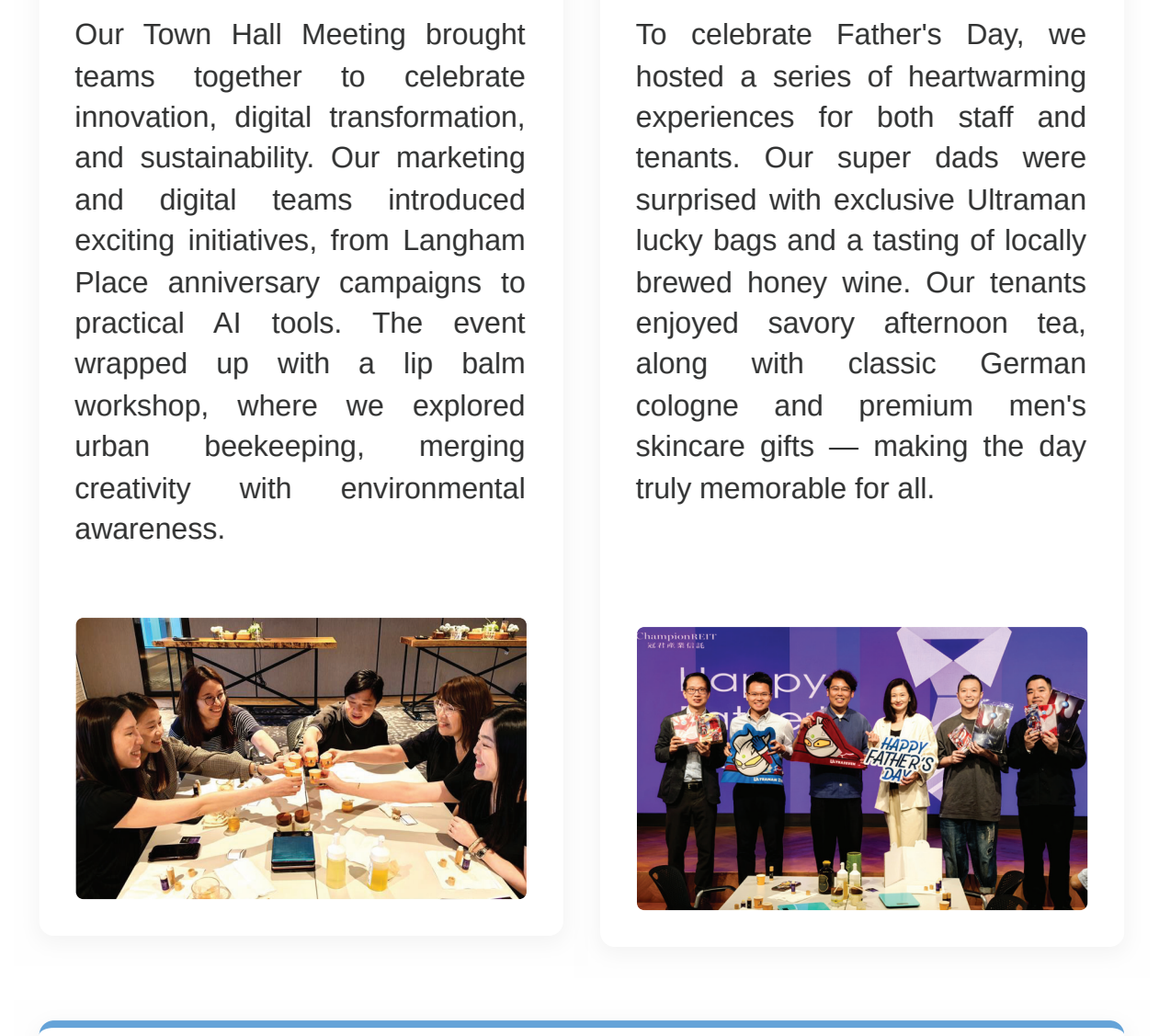


### Interim Results Announcement

On 19 August, Champion REIT announced its interim results for the six months ended 30 June 2025.

- Langham Place Mall marks 20 years of excellence "Stay Local, Trend Global", becoming a brand hotspot with Chiikawa Ramen Buta's premier overseas debut
- Three Garden Road successfully concluded all 2025 expirations with high retention rate
- Langham Place Office Tower unveiled "6D Wellness" concept, an innovative concept strengthening its positioning as a one-stop wellness and lifestyle hub
- Lower Hibor reduced interest expenses; all 2025 debt successfully refinanced

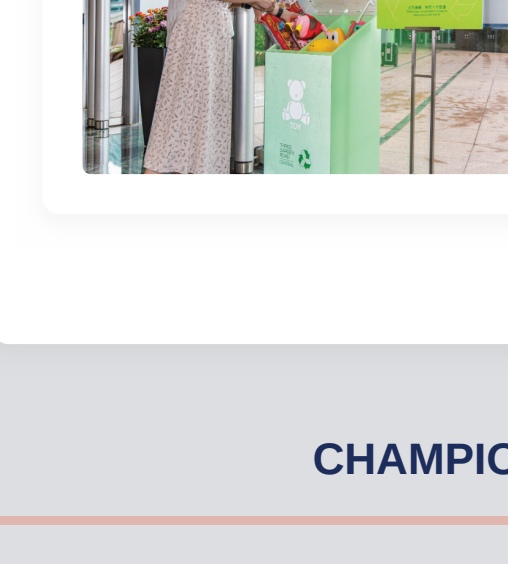
[Read more](#)



## OUR CHAMPIONS

### From Concept to Commerce: A Graduate Trainee's Journey

As a Graduate Trainee at Champion REIT, Natalie Cheung has gained valuable cross-departmental experience through her rotations along the Langham Place Marketing and Langham Beauty teams.



Launching an e-commerce platform for Langham Beauty from the ground up was a pivotal crash course in entrepreneurship. I gained comprehensive, end-to-end experience from marketing to online store management, and learned to innovate with limited resources. This included automating key workflows with digital tools to transform operational challenges into scalable solutions.

What makes Champion REIT exceptional is how we fuse innovation with collaboration. Our CEO doesn't just support new ideas — she actively fosters them, empowering us to experiment and reimagine possibilities. By pairing cutting-edge thinking with genuine teamwork, we've created more than a workplace — we've built a thriving community where both people and ideas flourish. It's this unique culture that makes me proud to grow and innovate here every day.

## CHAMPION OUR ECOSYSTEM

### Champion REIT

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